

Code: 9E00305b

MBA III Semester Regular & Supplementary Examinations January 2015

LOGISTICS & SUPPLY CHAIN MANAGEMENT

(For students admitted in 2011, 2012 & 2013 only)

Time: 3 hours

Max. Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 What are the various steps used in designing distribution logistics?
- 2 Explain briefly about supply chain management in the global environment.
- 3 Write a short note on supply chain divers, customer service and customer satisfaction.
- 4 What are various models of transportation? Explain with an example in Indian context.
- 5 What is meant by networking operations? How do we plain it? What are its limitations?
- 6 Explain link between e-business and supply chain management with an example.
- 7 Write short note on inter functional coordination and inter corporate coordination. Explain with an example.
- 8 How do we measure performance in supply chain restructuring? What are various steps in it?
